



Valley International
Trade Association

NEWSLETTER

APRIL 2006



Welcome to this month's edition of the VITA Newsletter - the electronic bulletin from the Valley International Trade Association. VITA's mission is to promote the Greater San Fernando Valley as a leader in international trade by providing our members with valuable resources, informational programs, and referral assistance and networking opportunities.

UPCOMING EVENTS

- [GLOBAL BUSINESS NETWORKING BREAKFAST](#)
- [BUSINESS & TRADE MISSION](#)
- [GLOBAL NETWORKING BREAKFAST SERIES CALENDAR](#)

RESOURCES

- [BUY USA E-NEWSLETTER](#)
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- [CALTRADE REPORT](#)
- [CAL STATE NORTHRIDGE INTERNATIONAL BUSINESS PROGRAM](#)

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MAY 17 VITA GLOBAL NETWORKING BREAKFAST

Wednesday – May 17, 2006

7:30 a.m. – 9:00 a.m. at the Economic Alliance
5121 Van Nuys Blvd. - BFG Board Room, Sherman Oaks, CA 91403

“China – Simplifying a Complex Market”

Continental Breakfast will be included. Members pay \$20.00 and non-members pay \$25.00. **Register and find out more at www.vitainternational.org** If you have any questions, please call Molly Greene at 818- 379-7000.

“BUSINESS & TRADE MISSION TO SOUTH CHINA” PROPOSAL

The purpose of this mission is to provide private-sector delegates with an opportunity to assess and explore specific business opportunities and to promote San Fernando Valley as a world-class business center. Business representatives, as well as education, port and government officials from LA County (San Fernando Valley), will have the opportunity to establish relationships and facilitate closer commercial ties with this dynamic economy. More specific objectives of the mission include: To enhance knowledge if the current economic condition

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- To enable business delegates to meet specific business objectives
- To develop and expand relationships between the business, government and multiplier organization in our region
- To promote the San Fernando Valley, our international business port and education resources

For more information contact Jane McMonagle at 818-648-0696 or email sales@chinabizexpert.com

GLOBAL NETWORKING BREAKFAST SERIES CALENDAR

- Network with the San Fernando Valley International Trade Community
- Guest Speakers will discuss important topics in today's Global Economy
- Incredible Value!
- Expert Information on International Trade and Networking Opportunities.

2006 Global Networking Breakfast Schedule

Wednesday 7:30 – 9:00 A.M \$25.00 Non-Membership \$20.00 Membership Fee

May 17, 2006 - China – Simplifying a Complex Market
 July 19, 2006 - Free Trade Agreements – Opportunity and Challenges
 September 20, 2006 - Sarbannes Oxley
 November 15, 2006 - TBD

(Topics subject to change without notice)

BUY USA E-NEWSLETTER

The US Department of Commerce Commercial Service has an excellent e-newsletter Asia Now eNews that can be read at: <http://www.buyusa.gov/asianow/enews.html>. Each month there is a detailed article on a featured country as well as reports on needs in various Asian countries for US products and services, and information about trade shows and events throughout the region.

TRADEPORT

California's gateway to global trade. [TradePort](http://www.TradePort.org) is a cooperating partner of VITA and a repository of free information and resources for businesses that seek to conduct international trade to and from California. Created in 1996, TradePort is backed by an alliance of regional trade associations that assist California export and import businesses. Includes information on California Trade Statistics, Tradeport Network, Export & Import Tutorials, Online Trade Services, Market Research, and a Trade Library. Go to WWW.TRADEPORT.ORG.

[Go to the top](#)

US COMMERCIAL SERVICE & PIERCE EXPORT ASSISTANCE

Continuing its long-standing relationship with VITA and the Economic Alliance of the San Fernando Valley, the US Commercial Service and the Pierce International Trade Center will be available in the Economic Alliance offices to meet with companies to discuss their international opportunities. Make your appointment today to learn new global markets for your services & products. Call Sandra Edwards at 310-882-1043, email Sandra.Edwards@mail.doc.gov or contact the Pierce International Trade Center at 818-710-4537 to schedule an appointment.

CALTRADE REPORT

The [CalTrade Report](#) is the only dedicated source, online or in print, for international business news/information in and about the world's fifth largest economy, California. This edition is brought to you free-of-charge courtesy of Valley International Trade Association. Click [Here](#) for the most recent edition of

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the CalTrade Report with the latest news.

CAL STATE NORTHRIDGE INTERNATIONAL BUSINESS PROGRAM

Funded by a grant from the US Department of Education, this program offers one-on-one export consulting to small to medium size businesses free in collaboration with the CITD, SBDC, and the Wells Fargo Center for Small Business & Entrepreneurship. Call Carlos Gallardo, Program Manager at (818) 677-6211 or internationalbusiness@csun.edu.

[Go to the top](#)

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Edited by Molly Greene, Special Projects Coordinator at the Economic Alliance

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