



Valley International  
Trade Association

# NEWSLETTER

MARCH 2006



Welcome to this month's edition of the VITA Newsletter - the electronic bulletin from the Valley International Trade Association. VITA's mission is to promote the Greater San Fernando Valley as a leader in international trade by providing our members with valuable resources, informational programs, and referral assistance and networking opportunities.

## UPCOMING EVENTS

- [GLOBAL BUSINESS NETWORKING BREAKFAST](#)
- [ANGOLA – US TRADE & INVESTMENT CONFERENCE](#)
- [BUSINESS & TRADE MISSION](#)
- [GLOBAL NETWORKING BREAKFAST SERIES CALENDAR](#)

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- [US COMMERCIAL SERVICE & PIERCE EXPORT ASSISTANCE](#)
- [CALTRADE REPORT](#)
- [CAL STATE NORTHRIDGE INTERNATIONAL BUSINESS PROGRAM](#)

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### MARCH 15 VITA GLOBAL NETWORKING BREAKFAST

Wednesday – March 15, 2006

7:30 a.m. – 9:00 a.m. at the Economic Alliance

5121 Van Nuys Blvd. BFG Board Room, Sherman Oaks, CA 91403

### “The Opportunities of CAFTA and the Challenges That Face Us”

Continental Breakfast will be included. Members pay \$20.00 and non-members pay \$25.00. Register and find out more at [www.vitainternational.org](http://www.vitainternational.org) If you have any questions, please call Molly Greene at 818- 379-7000.

### ANGOLA – US TRADE & INVESTMENT – MARCH 30, 2006

Thursday – March 30, 2006

Brookside Gold Club

Pasadena, CA

Presented by **ASEMA USA**, a trade, investment and business development firm facilitating information, education and business linkages between US and the Republic of Angola. This one-day conference is aimed at the development of business and economic developments linkages between the Angolan public and private sectors and their counterparts in Western USA.

Topics to be discussed:

- Angola's recent political and economic development and increased stability
- Angola's rise as a leader exporter of oil to the US

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- Update in economic reform and privatization initiatives
- Opportunities for increased US participation in other sectors of the Angolan economy

For more information, please contact Nick Lourenco at 626-737-0270 or email [info@asema-usa.com](mailto:info@asema-usa.com)

### **“BUSINESS & TRADE MISSION TO SOUTH CHINA” PROPOSAL**

The purpose of this mission is to provide private-sector delegates with an opportunity to assess and explore specific business opportunities and to promote San Fernando Valley as a world-class business center. Business representatives, as well as education, port and government officials from LA County (San Fernando Valley), will have the opportunity to establish relationships and facilitate closer commercial ties with this dynamic economy. More specific objectives of the mission include:

- To enhance knowledge of the current economic condition
- To enable business delegates to meet specific business objectives
- To develop and expand relationships between the business, government and multiplier organization in our region
- To promote the San Fernando Valley, our international business port and education resources

For more information contact Jane Mc Monagle at 818-648-0696 or email [sales@chinabizexpert.com](mailto:sales@chinabizexpert.com)

### **GLOBAL NETWORKING BREAKFAST SERIES CALENDAR**

- Network with the San Fernando Valley International Trade Community
- Guest Speakers will discuss important topics in today's Global Economy
- Incredible Value!
- Expert Information on International Trade and Networking Opportunities.

### **2006 Global Networking Breakfast Schedule**

**Wednesday 7:30 – 9:00 A.M    \$25.00 Non-Membership    \$20.00 Membership Fee**

March 15, 2006 - CAFTA – Opportunities and Challenges (see article)

May 17, 2006 - China – Simplifying a Complex Market

July 19, 2006 - Free Trade Agreements – Opportunity and Challenges

September 20, 2006 - Sarbanes Oxley

November 15, 2006 - TBD

\*Topics subject to change without notice.

### **BUY USA E-NEWSLETTER**

The US Department of Commerce Commercial Service has an excellent e-newsletter Asia Now eNews that can be read at: <http://www.buyusa.gov/asianow/enews.html>. Each month there is a detailed article on a featured country as well as reports on needs in various Asian countries for US products and services, and information about trade shows and events throughout the region.

### **TRADEPORT**

California's gateway to global trade. [TradePort](http://www.TradePort.org) is a cooperating partner of VITA and a repository of free information and resources for businesses that seek to conduct international trade to and from California. Created in 1996, TradePort is backed by an alliance of regional trade associations that assist California export and import businesses. Includes information on California Trade Statistics, Tradeport Network, Export & Import Tutorials, Online Trade Services, Market Research, and a Trade Library. Go to [WWW.TRADEPORT.ORG](http://WWW.TRADEPORT.ORG).

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### **US COMMERCIAL SERVICE & PIERCE EXPORT ASSISTANCE**

Continuing its long-standing relationship with VITA and the Economic Alliance of the San Fernando Valley, the US Commercial Service and the Pierce International Trade Center will be available in the Economic Alliance offices to meet with companies to discuss their

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international opportunities. Make your appointment today to learn new global markets for your services & products. Call Sandra Edwards at 310-882-1043, email [Sandra.Edwards@mail.doc.gov](mailto:Sandra.Edwards@mail.doc.gov) or contact the Pierce International Trade Center at 818-710-4537 to schedule an appointment.

### **CALTRADE REPORT**

The [CalTrade Report](#) is the only dedicated source, online or in print, for international business news/information in and about the world's fifth largest economy, California. This edition is brought to you free-of-charge courtesy of Valley International Trade Association. Click [Here](#) for the most recent edition of the CalTrade Report with the latest news.

### **CAL STATE NORTHRIDGE INTERNATIONAL BUSINESS PROGRAM**

Funded by a grant from the US Department of Education, this program offers one-on-one export consulting to small to medium size businesses free in collaboration with the CITD, SBDC, and the Wells Fargo Center for Small Business & Entrepreneurship. Call Carlos Gallardo, Program Manager at (818) 677-6211 or [internationalbusiness@csun.edu](mailto:internationalbusiness@csun.edu).

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*Edited by Molly Greene, Special Projects Coordinator at the Economic Alliance*

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