



**AYSE OGE  
ULTIMATE TRADE  
PRESIDENT**

**Biography**

Ayse Oge is an internationally known business women, instructor, seminar leader, author, public speaker and consultant. Oge worked for CENTO (Central Treaty Organization), an international organization with member countries, The United States, United Kingdom, regional countries, Turkey, Pakistan and Iran between 1970 and 1978. She taught Exporting at Long Beach City College and served on the Advisory Board, International Trade Program at Woodbury University in 2004.

Oge spoke on International Trade at the 2005 Global Women Summit of “Women Leading the 21<sup>st</sup> Century Economy” at Mexico City. She is member of the Los Angeles World Affairs Council and author of the book entitled, “Go Global to Win, Small Business Guide in a Shrinking World”. She is the 2003 Community Recognition Honoree of North Star Lions Club LA and Appreciation Award recipient of 2004 Saurashtra Patel Cultural USA. She speaks Turkish and French.

She holds a degree from University of Ankara, Turkey, BA in International Relations

**Areas of Expertise**

**Global Business**

- Managing Cultural Differences
- International Business Etiquette
- Global Negotiation
- International trade consultant
- Speaker

**International Marketing**

- Market Research
- Preparing Your Product/Service for the Global Marketplace
- Locating International Customers
- Components of a Strong Brand
- Global Branding Strategy

**Contact Information**

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